



## WHO IS MOA?

The Manitoba Organic Alliance brings together and represents the multiple commercial stakeholders within organic industry in Manitoba, to promote organic production, business and trade. Established in 2009, MOA is a membership driven, non-profit association of farmers, processors, certifiers, researchers, and buyers of organics.

## WHAT DOES MOA DO?

MOA tackles issues that build strength for organics.

MOA coordinated the development of an Manitoba Organic Sector Action Plan and works with the province to implement it.

MOA hosts a monthly newsletter which delivers organic news and market information to the sector.

MOA is working with our sister organizations in other provinces to develop a prairie wide organic initiative.

MOA is a voting member of the Canadian General Standards Board's Organic Technical Committee, contributing to the maintenance the Canadian Organic Standards.

MOA represents Manitoba on the Organic Federation of Canada (OFC) with an elected MOA director serving on the OFC board.

MOA supports research to improve organic production.

MOA seeks ways to build organic markets.

## SOME OF MOA'S RECENT ACTIVITIES...

MOA is lobbying for a rebate on certification costs for small growers and a continuation of the Manitoba Organic Transition Program .

MOA is supporting the University of Manitoba research project "Crop Management for High Quality Organic Seed Production".

MOA supported Manitoba as the first to write the national organic regulation into provincial legislation.

MOA built consumer confidence in organics by advocating to prevent non-organic product from being labelled organic.

MOA is working to protect the organic sector against the negative impact of GMO contamination.

## MOA'S PARTNER ORGANIZATIONS

MOA's founding members and partners are the Organic Producers Association of Manitoba (OPAM) and the Organic Food Council of Manitoba (OFCM).

What are the roles of each of these unique organizations?

OPAM is an accredited certification body (CB) under the Canada Organic Regime and provides organic certification services to Manitoba's farmers and processors.

OFCM is the Manitoba chapter of the Canadian Organic Growers (COG) with head offices in Ottawa. COG promotes organic food, local production and the benefits of organic. It is known for its educational workshops and excellent organic handbooks including crop, livestock, and potato production, vegetable crop planning and organic record keeping. OFCM's most recent contributions to the organic sector in Manitoba are two outstanding programs: Growing Up Organic and Manitoba Farm Mentorship.

MOA is the lobby group which brings the sector together to identify needs and solutions and respond to emerging organic issues. MOA supports research, develops action plans and advocates to strengthen organics in Manitoba.

**for more information contact MOA at [info@manitobaorganicalliance.com](mailto:info@manitobaorganicalliance.com) or 204-546-2099  
find us at the Organic Manitoba website at [www.organicfoodcouncil.org](http://www.organicfoodcouncil.org)**